



## ALL EARS! MISSION TAKES THE GLOBAL STAGE

On March 3rd, the world joins together for World Hearing Day, and this year's theme feels like it was written specifically for All Ears! families: 'From communities to classrooms: hearing care for all children.'

While the World Health Organization is calling for global leaders to prioritize early identification, All Ears! is already doing this work right here in our community. We know that the 'bridge' to the classroom begins the moment a child is diagnosed. By focusing on building the auditory brain during those critical early years, we aren't just helping children hear; we are ensuring they have the tools to listen, learn, and lead once they step into school. We are proud to be part of a global movement that recognizes that hearing care is foundational.

*Our goal is to ensure that when an All Ears! student enters the classroom, they aren't struggling to keep up—they are ready to soar!*

## HAVE YOU HEARD?

HEARING TECHNOLOGY PROVIDES THE ACCESS TO SOUND, BUT SPEECH THERAPY PROVIDES THE INSTRUCTIONS THE BRAIN NEEDS TO UNDERSTAND IT.

For Children (Building the Brain)	For Adults (Retraining the Brain)
Creating neural pathways for sound and language for the first time.	Teaching the brain to map new digital signals to old auditory memories.
<b>The School Gap:</b> Ensures children enter kindergarten with age-appropriate language.	<b>The Social Gap:</b> Reduces isolation by restoring the ability to converse in noisy environments.
<b>Foundation:</b> Capitalizes on the "critical period" of rapid brain growth (ages 0–3).	<b>Adaptability:</b> Uses the brain's lifelong ability to learn and adjust to new sensory input.
<b>Phonological Awareness:</b> Learning the "tiny" sounds (like "s" and "t") needed for reading.	<b>Auditory Discrimination:</b> Differentiating speech from background noise (the "Cocktail Party" effect).
<b>Educational Independence:</b> Minimizes the need for lifelong special education services.	<b>Professional/Social Success:</b> Promotes job retention, cognitive health, and mental well-being.